PA PREFERRED MARKETPLACE
FACTS

- Located in the Main Hall in the Southwest Corner

- More than 40 booths of Pennsylvania Preferred companies exhibiting production agriculture and value added products produced in Pennsylvania.

- BOOTH COSTS
  - Displaying/Sampling Booth -$510.30
  - Sampling/Selling Booth - $688.42

- STANDARD PACKAGE INCLUDES
  - ❖ One 10' deep x 10' wide booth
  - ❖ 7" x 44" Block Sign
  - ❖ Exhibitor badges for the show
  - ❖ 8' Blackdrop Pipe and Drape
  - ❖ Two (2) Parking Passes (less than 299 sq. ft.)

- If carpeting, tables or chairs are needed, the exhibitors would order that themselves through our decorator and pay for it on their own.

- If electricity is needed, there is an additional cost starting at $100 for each 110v outlet needed.

- **SAMPLE SIZES**

  A. Food Products shall be limited to a ***single bite size serving.***
  B. Drink Products shall be limited to ***2-4 ounces***.
  C. Coffee and Tea Products shall be limited to ***2-4 ounces***.
  D. **NO FREE COFFEE** shall be allowed in the PA Preferred Marketplace.

- **SELLING PRODUCT DURING THE FARM SHOW**

  A. Farm Show Vendors who intend to sell their product shall prepare and package for off-site consumption.
     1. All off-site consumption packages shall consist of four (4) or more of the same product.
     2. Packages should be presented in a "normal" retail presentation.
     3. All drink items shall be sold at room temperature.
  B. No single-serving portions are to be sold at any time during the Pennsylvania Farm Show.
  C. **No Signage shall state that single serve portions are being sold at any time during the Pennsylvania Farm Show.**