

## MARKETPLACE FACTS

- Located in the Main Hall in the Southwest Corner
- More than 40 booths of companies exhibiting production agriculture and value-added products (many of them produced in Pennsylvania).
- **BOOTH COSTS**
  - Displaying/Sampling Booth -\$481.01
  - Sampling/Selling Booth - \$648.90
- **STANDARD PACKAGE INCLUDES**
  - ❖ One 10' deep x 10' wide booth
  - ❖ 7" x 44" Block Sign
  - ❖ Exhibitor badges for the show
  - ❖ 8' Blackdrop Pipe and Drape
  - ❖ Two (2) Parking Passes (less than 299 sq. ft.)
- If carpeting, tables or chairs are needed, the exhibitors would order that themselves through our decorator and pay for it on their own.
- If electricity is needed, there is an additional cost starting at \$100 for each 110v outlet needed.
- **SAMPLE SIZES**
  - A. Food Products shall be limited to a ***single bite size serving***.
  - B. Drink Products shall be limited to ***2-4 ounces***.
  - C. Coffee and Tea Products shall be limited to ***2-4 ounces***.
  - D. **NO FREE COFFEE** shall be allowed in the PA Preferred Marketplace.
- **SELLING PRODUCT DURING THE FARM SHOW**
  - A. Farm Show Vendors who intend to sell their product shall prepare and package for off-site consumption.
    1. All off-site consumption packages shall consist of four (4) or more of the same product.
    2. Packages should be presented in a "normal" retail presentation.
    3. All drink items shall be sold at room temperature.
  - B. No single-serving portions are to be sold at any time during the Pennsylvania Farm Show.
  - C. **No Signage shall state that single serve portions are being sold at any time during the Pennsylvania Farm Show.**