

FARM SHOW SPACE RENTAL AGREEMENT REQUIREMENTS & TERMS

2022 FARM SHOW RENTAL FEES

All booth space is sold in 10' x 10' blocks or multiples of 10' x 10'

PRICES GOOD THROUGH SEPTEMBER 1, 2021 FOR ALL COMPLETED CONTRACTS

Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate
<u>EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH/NORTHEAST</u>	<u>NORTHWEST/EAST</u>	<u>NEW HOLLAND LARGE ARENA</u>
\$3.84 sq. ft. - Under 250 sq. ft. \$3.34 sq. ft. - 250 to 499 sq. ft. \$2.97 sq. ft. - 500 to 999 sq. ft. \$2.60 sq. ft. - 1000 to 2499 sq. ft. \$2.35 sq. ft. - 2500 sq. ft. or more \$668.37 10' x 10' Selling	<u>CONNECTOR LINK/LOBBIES</u> <u>CAMERON ST ENTRANCE</u>	\$477.41 - 10' x 10' Selling \$248.25 - 10' x 10' Non-Selling	\$346.91 10' x 10' Selling \$211.12 - 10' x 10' Non-Selling	Out-of-State Companies \$721.00 10' x 10' PA Companies \$668.37 - 10' x 10' Selling \$495.44 - 10' x 10' Non-Selling
	\$668.37 - 10' x 10' Selling \$495.44 - 10' x 10' Non-Selling Corner Booth-Additional \$150.00 Premium Space Fee			

PRICES FOR SEPTEMBER 2 THROUGH OCTOBER 1, 2021 FOR COMPLETED CONTRACTS

After Sept. 1, 2021	After Sept. 1, 2021	After Sept. 1, 2021	After Sept. 1, 2021	After Sept. 1, 2021
<u>EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH/NORTHEAST</u>	<u>NORTHWEST/EAST</u>	<u>NEW HOLLAND LARGE ARENA</u>
\$4.61 sq. ft. - Under 250 sq. ft. \$4.01 sq. ft. - 250 to 499 sq. ft. \$3.56 sq. ft. - 500 to 999 sq. ft. \$3.12 sq. ft. - 1000 to 2499 sq. ft. \$2.82 sq. ft. - 2500 sq. ft. or more \$802.04 10' x 10' Selling	<u>CONNECTOR LINK/LOBBIES</u> <u>CAMERON ST ENTRANCE</u>	\$536.89 - 10' x 10' Selling \$297.90 - 10' x 10' Non-Selling	\$416.29 - 10' x 10' Selling \$253.34 - 10' x 10' Non-Selling	Out-of-State Companies \$865.20 10' x 10' PA Companies \$802.04 - 10' x 10' Selling \$594.53 - 10' x 10' Non-Selling
	\$802.04 - 10' x 10' Selling \$594.53 - 10' x 10' Non-Selling Corner Booth-Additional \$150.00 Premium Space Fee			

PRICES FOR CONTRACTS COMPLETED AFTER OCTOBER 1, 2022, IF SPACE IS STILL AVAILABLE.

After Oct. 1, 2021	After Oct. 1, 2021	After Oct. 1, 2021	After Oct. 1, 2021	After Oct. 1, 2021
<u>EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH/NORTHEAST</u>	<u>NORTHWEST/EAST</u>	<u>NEW HOLLAND LARGE ARENA</u>
\$4.80 sq. ft. - Under 250 sq. ft. \$4.18 sq. ft. - 250 to 499 sq. ft. \$3.71 sq. ft. - 500 to 999 sq. ft. \$3.25 sq. ft. - 1000 to 2499 sq. ft. \$2.94 sq. ft. - 2500 sq. ft. or more \$835.46 10' x 10' Selling	<u>CONNECTOR LINK/LOBBIES</u> <u>CAMERON ST ENTRANCE</u>	\$559.26 - 10' x 10' Selling \$310.31 - 10' x 10' Non-Selling	\$433.64 - 10' x 10' Selling \$263.90 - 10' x 10' Non-Selling	Out-of-State Companies \$901.25 10' x 10' PA Companies \$835.46 - 10' x 10' Selling \$619.30 - 10' x 10' Non-Selling
	\$835.46 - 10' x 10' Selling \$619.30 - 10' x 10' Non-Selling Corner Booth-Additional \$150.00 Premium Space Fee			

PIPE AND DRAPE & SIGNAGE

MAIN FLOOR/NEW HOLLAND LARGE ARENA

All booth space will include:
8' Backdrop Pipe and Drape
7" x 44" Block Sign

EXPO HALL/CONNECTOR LINK/LOBBIES/CAMERON ST ENTRANCE/NORTH/NORTHEAST/NORTHWEST/EAST

All floor areas/booth space will include:
Pipe and Drape not included
7" x 44" Block Sign

DECORATIONS

The Farm Show is not responsible for hanging banners or signage or providing tables, chairs, carpet, etc. Each individual exhibitor is responsible for contracting a decorator and making such arrangements. The contracted decorator at the Complex is:

General Exposition Services
205 Windsor Road
Limerick Business Center
Pottstown, PA 19464
(610) 495-8866

Exhibitors are free to contract with other firms

PARKING PASS ALLOTMENT BY SQUARE FOOTAGE

Less than 299 sq. ft. - 2 Weekly Passes
300 to 499 sq. ft. - 4 Weekly Passes
500 Plus sq. ft. - 5 Weekly Passes

Additional passes MUST be ordered prior to December 23 for a discounted rate.

